

Increasing Parental Involvement

Case Study #4

Standard 4.0: Candidates who complete the program are educational leaders who have the knowledge and ability to promote the success of all students by collaborating with families and other community members, responding to diverse community interests and needs, and mobilizing community resources.

Questions

1. How can educational leaders increase parental involvement and support the PTA?
2. How can educational leaders increase parental attendance at Parent Conferences as well as student performances?

Situation

At Mr. O's school, parental attendance at the PTSA meetings has been marginal. Although the enrollment at the school is 1500, on average only 10 parents are in attendance, and five of them are PTSA officers. Many parents have extremely busy schedules. In order to increase parental attendance, Mr. O and the PTSA members decided to host student performances, such as choral and band, in conjunction with the PTSA meetings. In addition, Parent Conference Night is also scheduled on the same night as the PTSA meetings. Finally, parents are given special invitations to attend the events in conjunction with the PTSA. The results have been positive. At the last PTSA, which was held in conjunction with Parent Conference Night, there were a total of 60 parents in attendance. Although that number is less than 10 % of student enrollment, it is a marked improvement from previous meetings. Each parent committed to bring at least one other parent with them to the next PTSA meeting. Mr. O believes that this approach will continue to increase parental involvement.

Answer

1. Host Parent Conference Night and student performances in conjunction with PTSA meeting.
2. Parents who attend the meetings commit to bring other parents with them to the meetings.

Evaluation

Mr. O's leadership style is proficient. He has worked to increase parental attendance and has seen an improvement. He must continue to find creative ways to encourage more parents to be involved with the students' education.